



Marketing Specialist Intern

Description

As a Marketing Specialist Intern at SmartUQ, you will gain valuable hands-on experience in implementing marketing strategies to the analytics software industry.

Who We Are:

We are an innovative, fast-growing analytics company. SmartUQ (SmartUQ.com) provides breakthrough analytics software to quantify uncertainty in a wide range of engineering fields. Our software is used by some of the largest engineering companies in the world. We have a fun and focused team who are passionate about helping our customers solve challenging problems where no off-the-shelf solution exists.

Location:

You'll find us along the East Capital Corridor between Lake Mendota and Lake Monona (1.3 miles east of the State Capitol building).

Responsibilities:

- Assist with online marketing and eCommerce efforts across company website and social media platforms including SEO, PPC, email marketing, social media, digital campaigns, etc
- Draft marketing contents and messages; create company videos
- Work with engineer, product development and business development teams to provide cross-department solutions

Qualifications:

- Marketing majors with Junior or Senior class status are preferred.
- Excellent communication skills both written and verbally
- Attention to detail and focus on quality of deliverables

At SmartUQ, we have created new technologies to revolutionize the simulation and analytics market. We are passionate about using our intellectual property to create products that will make a difference in the world. Compensation is commensurate with your expertise.

If you feel that you would be a good fit for our team, join us today and submit your cover letter and resume to hire@smartuq.com with "Marketing Specialist Intern" in the subject line.